

The **MORE4NRG** partnership

invites you to the presentation

“How organisations are encouraged to invest in renewable energy”

- results of a study in the framework of MORE4NRG -

Date: 25 March 2009
Time: 16.30 - 18.00 h
Location: Huis van de Nederlandse
Provincies (HNP)
Aduatukersstraat 71-75
B-1040 Brussel
Tel. +32 (0)2 737 99 57
www.nl-prov.eu



European Union

European Regional Development Fund

http://ec.europa.eu/regional_policy/index_en.htm



<http://www.interreg4c.eu>

“How organisations are encouraged to invest in renewable energy”

Context

5 students from the part time Executive MBA performed theoretical and practical research how organizations are encouraged to invest in renewable energy

In depth interviews were held with energy companies, European Investment bank and other banks, local entrepreneurs and many more.

“Money follows Governance” is only one of the conclusions. All results were reported to Anne Bliëk, Deputy Queen’s Commissioner province of Flevoland and chair of the MORE4NRG monitoring board.

Theoretical methods, approach and the report itself are available

Students

Otto Albeda, HR advisor

Bauke Keulen, Senior Advisor Information management

Sjoerd Scholte, Director Business Banking

Mike Smink, Senior Sales Manager

Mike van Wissing, Department Manager



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